

## Beef central Jobs Page Rate card



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### OPTION 1

\$88

#### Beef central readers only – with link to AWX Website

Your ad will be listed on the beef central website, the job title will be a hyperlink that when clicked will go to the AWX Website

Example ad

[Research Analyst – MSA Meat and Live Stock Australia](#)

\$108

#### Upgrade option 1 - for an additional \$20 you can enhance how your ad appears on the beef central page

Example ad with upgrade

[Research Analyst – MSA Meat and Live Stock Australia](#)

- High profile organisation
- Fixed term -12 months
- Brisbane Based

Are you a graduate in Ag Science? Do you have strong knowledge of beef processing and MSA key Principles? Are you an advanced Excel and Access user?

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### OPTION 2

#### Beef central readers only – with link to my website

\$88

As above your ad will be listed on the beef central website, however the job title will be a hyperlink to your ad that you have added to your website

\$108

You can also upgrade for an additional \$20 to enhance how your ad appears on the beef central page with this option

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**OPTION 3**

**\$148**

**Beef central reader audience plus seek bundle with AWX branded templates**

Your ad will be listed on the beef central website, the job title will be a hyperlink that when clicked will go to the AWX Website. PLUS you will also get an additional ad placed on seek to increase your exposure

Example ad

[Research Analyst – MSA Meat and Live Stock Australia](#)

**\$168**

**Upgrade for an additional \$20 you can enhance how your ad appears on the beef central page & on seek**

Example beef central ad with upgrade

[Research Analyst – MSA Meat and Live Stock Australia](#)

- High profile organisation
- Fixed term -12 months
- Brisbane Based

Are you a graduate in Ag Science? Do you have strong knowledge of beef processing and MSA key Principles? Are you an advanced Excel and Access user?

**Example seek template**

The Seek listing in this case will be on the AWX branded template featured below. Please note the advertisers branding and name can be included on the search results page of seek. Once you click the search results page you will be taken through to the full ad details where the advertisers name can also be used however the logo cannot.

AWX Branded seek template example as follows

Search Results Page once clicked will take you to → Full ad details



AWX Pty Ltd is on all ads because it is the AWX Seek Account being used

Clients logo can be placed on seek



AWX template used and internal text features clients name and details

**OPTION 4**

\$148

**Beef central reader audience plus seek bundle without AWX branded templates**

Your ad will be listed on the beef central website, the job title will be a hyperlink that when clicked will go to your Website. PLUS you will also get an additional ad placed on seek to increase your exposure.

Example ad

[Research Analyst – MSA Meat and Live Stock Australia](#)

\$168

**Upgrade for an additional \$20 you can enhance how your ad appears on the beef central page & on seek**

Example beef central ad with upgrade

[Research Analyst – MSA Meat and Live Stock Australia](#)

- High profile organisation
- Fixed term -12 months
- Brisbane Based

Are you a graduate in Ag Science? Do you have strong knowledge of beef processing and MSA key Principles? Are you an advanced Excel and Access user?

**Example seek template**

This package includes a link from Beef Central to the advertisers website. Plus a Seek listing on a generic seek template. The Advertisers logo and name can be included in the search results on the front page of seek. The template for the full ad details are generic and can have the advertisers name in the text but cannot have the advertisers branding in the template.

